

HOW POWERBIO IMPLEMENTED

EFFICIENT AND SECURE

EMPLOYEE ONBOARDING

BY PARTNERING WITH **Ignition**






At our client's request, we've changed all names in this article, to protect their brand while writing honestly about their business challenges.



Ignition

 Noam Birnbaum, Founder & CEO

 noam@ignitionit.com

 415-854-0881 x189

 <https://calendly.com/noambirnbaum>



SUMMARY

IGNITION IMPLEMENTED AN **ONBOARDING AUTOMATION SOLUTION** FOR POWERBIO, ENABLING THE COMPANY TO HIRE 10 NEW PEOPLE EVERY MONTH, SETTING EACH TEAM MEMBER UP FOR SUCCESS **IN UNDER 30 MINUTES.**


“Everyone needs an ace up their sleeve. Ignition is my ace.”



Angela Jackson
Operations Manager



KEY RESULTS

- ⚡ **10 new hires** every month in multiple geographical areas.
 - ⚡ **30 minutes** (down from 2 hours) to set up a new employee.
 - ⚡ **5 to 10 hours** a week saved on help desk tickets alone.
 - ⚡ **\$24,000 a year** saved by implementing cost-effective cybersecurity solutions.
 - ⚡ **Zero hold time** for support calls.
- 

PowerBio

COMPANY TYPE Ag-tech startup

NUMBER OF EMPLOYEES 120

GOAL PowerBio needed to increase security, get the company's network up and running, and devise a strategy for smooth employee on-boarding.



CHALLENGES

A fast-growing startup, PowerBio has added multiple offices and has more than doubled its headcount since last year (from 50 to 120). PowerBio's H.R. department manages geographically-dispersed teams and needed to streamline hiring processes and onboarding to increase productivity. The company also needed a secure network to support its expansion and ensure data security in a collaborative working environment.

The startup lacked 3 key I.T. success factors:

- ⚡ A well-defined process for onboarding new team members,
- ⚡ Tech support for employees, and
- ⚡ A cybersecurity strategy.

As a fast-moving team, PowerBio needed to optimize hiring processes and get help to build a company network where team members could process and receive valuable data securely.



STRATEGY

IGNITION'S **ONBOARDING
AUTOMATION** SETS
EMPLOYEES UP IN **UNDER
30 MINUTES**, SO POWERBIO
HAS MORE TIME TO
FOCUS ON THE NEXT
WAVE OF GROWTH.



IGNITION STRATEGY

One of Ignition's first wins for PowerBio was a secure internet connection that would allow teams to work without interruptions.

In the project's initial phase, Ignition evaluated PowerBio's processes and documented the methods necessary to stabilize the company's network. Ignition profiled data locations, file-sharing tools, and wireless network configurations to build a comprehensive and secure wireless network.



Once Ignition defined PowerBio's business processes, Ignition built PowerBio a scalable, automated new-hire onboarding procedure. By streamlining the onboarding process, the time-consuming task of creating accounts for new employees was no longer on HR's already-full plate. HR was now able to allocate this time to high-value activities, like creating connections with new team members.

Besides onboarding automation, Ignition manages all IT services in one place:

- ⚡ Cybersecurity strategy and network configuration.
- ⚡ Training for enforcing security solutions on site.
- ⚡ Help desk and tech support for employees via email and telephone.
- ⚡ Fleet management and consultancy for hardware acquisition.
- ⚡ Flexible, highly-personalized IT solutions to support the company's accelerated growth.



“We’ve added on to the new hire experience. Now it’s not just, ‘Here’s your Slack, here’s your email. Good luck.’”



Angela Jackson
Operations Manager



RESULTS

PowerBio continues to grow and expands quickly, adding new offices and incorporating new talent. The startup has a tailor-made infrastructure that enables collaboration and communication through a secure network.

Every quarter, Ignition meets the PowerBio team, in-person, and discusses the tech strategy to ensure functionality in all PowerBio workspaces across the country.



“You’ve got to get your IT house taken care of before you can really do anything else.”



Angela Jackson
Operations Manager

